PLACES OF INTEREST

CALGARY—Dinosaur park and zoo.

CROWS NEST—Named because the Crow Indians used an amphitheatre there as a camp ground. The Blackfoot Indians wiped out the Crows in the Nest in reprisal for a raid on a Blackfoot camp while the warriors were away

COUTTS—Writing on Stone: strange, wind eroded, isolated conglomerate sillars which stand on the prairie near Clarinda, a few miles east of Coutts, so called because, it is claimed, they bore prehistoric Indian hieroglyphics.

DRUMHELLER—The Bad Lands of the Red Deer River Valley extend from near Three Hills to North of Duchess. Numerous specimens of remains of marine life and dinosaurs of the reptilian age have been discovered in the grotesque gorges of the Valley.

EDMONTON — Legislative Buildings, museum and dome; University of Alberta; Municipal Airport; McDougall Memorial Church.

FRANK—Frank slide, April 29, 1903; a buttress of Turtle Mountain fell into the Valley burying the town of Frank and eighty persons. This is the greatest slide ever recorded in the Rocky Mountains.

HIGH RIVER—"E.P." Ranch near Pekisko, southwest of High River; private olding of the Duke of Windsor.

LETHBRIDGE—On bank of Belly River, Indian Rock, according to legend, is an Indian Medicine man who was granted immortality but who, having lived for centuries, prayed to be allowed to join his fathers and companions of the happy days before the white man came. His soul was permitted to pass to the Happy Hunting Grounds, but his body was turned to immortal stone as he sat huddled in his blanket on the bank of the river communing with Kitchee

MACLEOD-Site of first Northwest Mounted Police fort, built in 1874. MEDICINE HAT—"The town with all Hell for a basement."—Kipling.

McMURRAY—Tar sands of the Athabasca River Valley.

OIL FIELDS-Turner Valley, Leduc, Redwater, Vermilion, Lloydminster.

PEACE RIVER—Grave of "Twelve Foot" Davis. ST. ALBERT—Roman Catholic Shrine.

HISTORIC SITES are marked by cairns at Calgary, Cluny, Edmonton, Ft. Assiniboine, Ft. Chipewyan, McMurray, Frog Lake, Jasper, L'Amoureux, (near Fort Saskatchewan), Morley, Lethbridge, Macleod, Peace River, Rocky Mountain House and Wetaskiwin.

If you "fly your own ..."

Main highways are indicated on the map. All major centres including Alaska Highway points are served by radio range facilities.

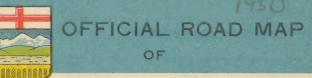
Alberta's airports are numerous and strategically located. Servicing facilities are extensive and modern.

A Search and Rescue Unit which provides emergency kits and supplies is located at Edmonton airport. The following fields are recognized customs ports of entry: Waterton Lakes (summer water port) Elevation on other fields: Grande Prairie Penhold McMurray

NOTE:—All aircraft proceeding north along Northwest Staging Route (Alaska Highway) must register with R.C.A.F. Search and Rescue Unit at Edmonton. Emergency kits must be carried on flight north of Edmonton. For further information contact:

DEPARTMENT OF TRANSPORT, Administration Building, Edmonton Airport.

Front cover picture shows a section of the Alberta highway near Canmore, on the way from Calgary to Banff. Natural color photograph by Alfred Blyth, A.R.P.S. Pictures of Mount Eisenhower and Cascade Mountain by L. C. Duff, Calgary.





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OF

OFFICIAL ROAD MAP





GENERAL INFORMATION FOR VISITORS TO CANADA

TOURISTS' AUTOMOBILES & FIREARMS Automobiles may be entered at any Canadian customs frontier for touring

purposes in Canada. Permits may be secured for periods of from 48 hours to six months. Rifles for sporting purposes and shotguns are permitted entry without deposit under tourist regulations. Firearms must be registered with the police authorities in order that the owner may legally possess them in

DUTY FREE GOODS Residents of the United States returning from Canada may bring with them duty free articles up to, but not exceeding, \$100.00 in value, acquired abroad for personal or curios if not for sale or purchased on commission. Each member of a family is entitled to the exemption of \$100.00 for such articles purchased abroad; subject to 30-day ruling from previous exemption. (Condensed from United States Tariff Regula-

PORTS OF ENTRY TO ALBERTA KINGSGATE, B.C. 2 CHIEF MOUNTAIN, ALBERTA 3 CARWAY, ALBERTA 4 COUTTS, ALBERTA 5 WILD HORSE, ALBERTA

SUMMER ROADS ONLY Lake Louise to Jasper; Revelstoke to Colden; Babb to Waterton; Radium to Castle Mountain (Mount

Inquire locally for opening and closing dates. SOME RULES OF THE ROAD

of gasoline and oil.

TOURISTS' OUTFITS

without deposit of such articles as

boats, cameras, camping equipment,

canoes, fishing tackle, firearms for

sporting purposes, musical instru-

admission forms subject to proof of

export at Customs Office. Certain

quantities of consumable goods are

co, two days of foodstuffs, 300 miles

permitted entry duty free by tourists viz., 50 rounds ammunition, 200

Entry is permitted into Canada

DRIVE CAREFULLY. KEEP TO THE RIGHT OF ROAD. DO NOT CUT IN. Indiscriminate cutting in or out of traffic is one of the greatest dangers of the road.

OBSERVE AND OBEY ALL HIGHWAY SIGNS.

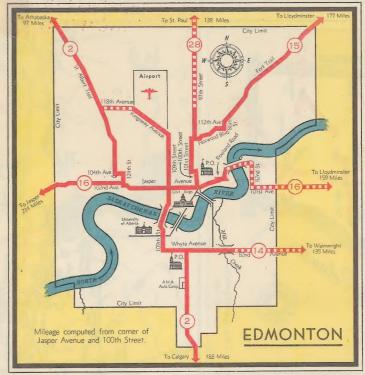
DO NOT ATTEMPT TO PASS other vehicles on curves, at intersections or

ALWAYS SIGNAL your intention before turning or stopping. IF INVOLVED IN AN ACCIDENT, return to the scene of the accident and notify the police.

WHEN DRIVING AT NIGHT always dim your lights for oncoming vehicles.

DO NOT PARK on the travelled portion of a highway unless a clear and unobstructed width is left for the passage of other vehicles and unless a clear view of the parked vehicle can be obtained for a distance of two CAREFUL DRIVING - THE BEST INSURANCE AGAINST ACCIDENTS

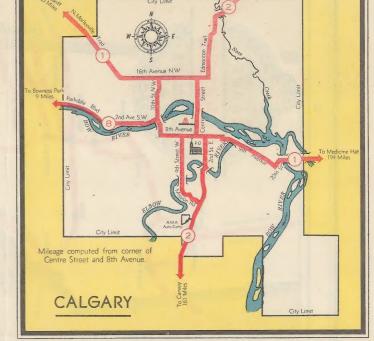
Lithographed in Canada by A. Shnitka, King's Printer, Edmonton



LETHBRIDGE

Lethbridge CJOC - 1220 Kc

Grande Prairie - CFGP - 1050 Kc



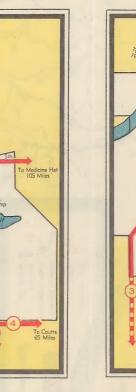
MEDICINE HAT

RADIO STATIONS

Edmonton — CFRN — 1260 Kc Edmonton — CJCA — 930 Kc

Edmonton - CHFA - 680 Kc Edmonton - CKUA - 580 Kc

Calgary - CFAC - 960 Kc Calgary - CFCN - 1060 Kc Calgary - CJCJ - 1140 Kc



Lacombe - CBX - 1010 Kc

Medicine Hat - CHAT - 1270 Kc

Red Deer - CKRD - 1230 Kc

GAME AN ATTRACTION IN ALBERTA



Alberta is 255,000 square miles in area. Open irie in the south merges into the foothills and y Mountains of the west, a central parkland and the wooded north provide choices of in which foster several varieties of big and

National Parks and game preserves provide ple breeding grounds for all species of native game and the overflow from these inviolate adjoining territories. Big game includes big rined sheep, mountain goat, woodland caribou, deer, moose, grizzly and black bear and ante-

SPORT FISHING

Alberta is a paradise for those who carry and reel. Almost every mountain stream is trout stream, the main species being Dolly Varde Mountain whitefish. Eastern brook or speckled trout has also been planted in many waters Man lakes are well stocked with pike, whitefish, lake Lakes and streams in the National Parks a

stocked with good eating sport fish from hatcheries at Jasper and Banff. Information about license fees, creel limits and closed waters should be ob-



TOURIST CAMPS

e Government of the Province of Alberta has by Ministerial order and they are licensed assures visitors travelling by automobile in ntained to specifications for the comfort and invenience of visitors.

The following is a condensation of cabin ratings: Class "A" - Cabins on concrete or stone foundations. All rooms comfurnished—living room with lounge or chesterfield, table, rugs, curtains, etc. Bedrooms with bedstead, grade "A" spring and mattress, complete bedding, etc. Bathroom with modern plumbing, including toilet, bath or shower, basin and mirror. Kitchen containing stove, sink, refrigerator, quality dishes,

utensils, towels, cutlery, table, chairs, etc. Hot and cold water plumbing. Class "B" — Same as Class "A", but without bath or shower, and refrigerator. Class "C" — Same as Class "B", with exception of sewer or water utilities

Class "D" — Any approved tourist cabin not in Class "A", "B" or "C".

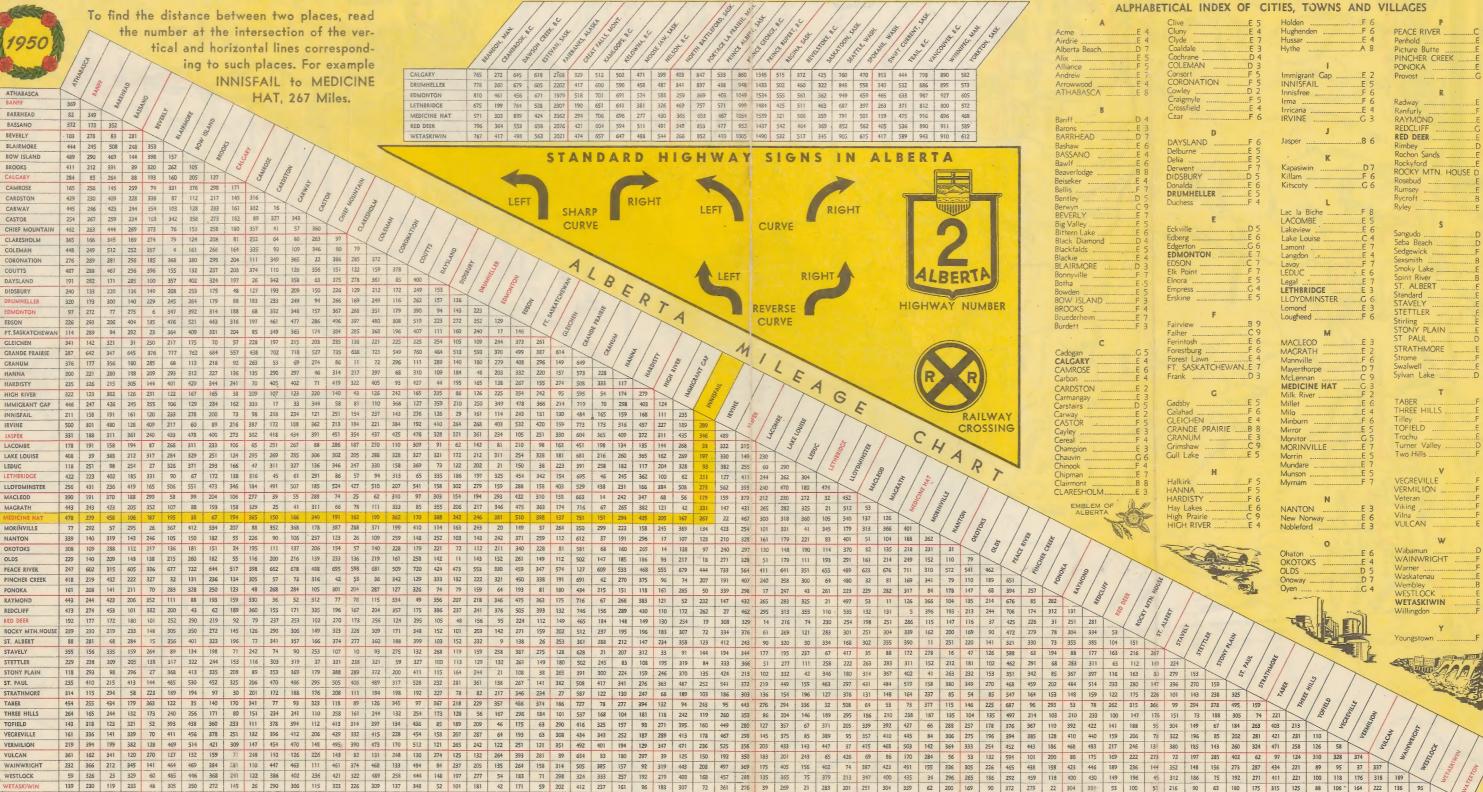
SUPERVISION

Every tourist camp shall have at least one competent attendant or caretaker whose duty it shall be to maintain the camp, its facilities and equipment in good repair and appearance and in a clean, orderly and sanitary condition. He shall register every guest lodging in cabins. Such record, which shall be available for inspection by any person authorized by the Minister of Trade and Industry, shall include the name and address of each person, the license number, the state or province of origin of each car, and the cabin to which each person or



Derwent ...
DIDSBURY

SCALE IN MILES GREAT SLAVE NORTHWEST TERRITORIES The same TO GREAT SLAVE LAKE



ALL DISTANCES COMPUTED VIA TRUNK ROADS